

KING CAKE 5K

TO
Benefit



Special Thanks to our 2019 Sponsors:



Dr. Mary Neiheisel



KING CAKE 5K

King/Presenting ~ \$4,500

Noted exclusively as the Presenting Sponsor

Entry fee waived for 10 race participants

Event t-shirt for 10 race participants

Company/Individual logo on event t-shirt

Company/Individual logo on event poster

Company/Individual logo at Registration Tent

Company/Individual logo with link on Faith House's website

Company/Individual recognition on Facebook page

Queen ~ \$3,000

Entry fee waived for 5 race participants

Event t-shirt for 5 race participants

Company/Individual logo on event t-shirt

Company/Individual logo on event poster

Company/Individual logo at King Cake Tent

Company/Individual logo with link on Faith House's website

Company/Individual recognition on Facebook page

DUKE ~ \$1,500

Entry fee waived for 3 race participants

Event t-shirt for 3 race participants

Company/Individual logo on event t-shirt

Company/Individual logo with link on Faith House's website

Company/Individual recognition on Facebook page

JESTER ~ \$500

Company/Individual logo on event t-shirt

Company/Individual logo on Faith House's website

Company/Individual recognition on Facebook page

KING CAKE 5K

TARGETED MARKETING SPONSORSHIPS

Get the most out of your sponsorship by choosing one of our Targeted Marketing Opportunities.

T-Shirt Sponsor—\$2500

Your company logo placed in a prominent location on the shirt. Acknowledged through social media as the t-shirt sponsor.

- Entry fee waived for 5 race participants
- Event t-shirt for 5 race participants
- Company/Individual logo on event t-shirt
- Company/Individual logo on event poster
- Company/Individual logo at King Cake Tent
- Company/Individual logo with link on Faith House website
- Company/Individual recognition on Facebook page

Kiddie Court Sponsor—\$1,500

Acknowledged through print and social media as the Kiddie Court sponsor prior to Race Day and Recognized during the presentation Race Day as the area's sponsor. Signage will be located in the area recognizing your company as the sponsor.

- Entry fee waived for 3 race participants
- Event t-shirt for 3 race participants
- Company/Individual logo on event t-shirt
- Company/Individual logo with link on Faith House website
- Company/Individual recognition on Facebook page

Water Station Sponsors —\$500

Acknowledged through social media, may display your company banner at the water station.

Company may provide volunteers to set up and pass out branded water at the water station.

- Company/Individual logo on event t-shirt
- Company/Individual logo with link on Faith House website
- Company/Individual recognition on Facebook page

Race Medal Sponsor—\$500

Logo on participation medals handed to every runner at the finish line.

*Company must bring their own tent, tables and Chairs. *Please do not hand out water as that is included in another sponsorship.*

- Company/Individual logo on event t-shirt
- Company/Individual logo with link on Faith House website
- Company/Individual recognition on Facebook page

Expo Tent—\$150

May have a space in the Race Expo area to hand out promotional items.

*Company must bring their own tent, tables and Chairs. *Please do not hand out water as that is included in another sponsorship.*

KING CAKE 5K

MARCH 21, 2020 in SUGAR MILL POND

PLEASE FILL OUT FORM COMPLETELY

CONTACT INFORMATION

Sponsor / Company Name (Please list exactly as it should appear in promotional materials)

Contact Name & Title: __ Mr. __ Mrs. __ Ms. __ Dr. _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Please email your logo to Michelle Voss at michelle@faithhouseacadiana.com (Please send in high resolution)

SPONSORSHIP TYPE

Presenting/King \$4,500 Queen \$3,000 Duke \$1,500 Jester \$500

Targeted Sponsorship T-shirt \$2,500 Kiddie Court \$1,500 Water Stations \$500 Race Medals \$500 Expo Tent \$150

Total Financial Sponsorship Contribution: \$ _____

Please note: Faith House is a 501 (c) 3 organization. Your gift is tax deductible as allowed by law.

PAYMENT METHOD

Full Payment Enclosed (Please make checks payable to Faith House and note King Cake 5K)

Please Send Invoice Attention: _____

Signature: _____ Date: _____

Mail Completed Form and Payment to:

Faith House
PO Box 93145
Lafayette, LA 70509